(b) if so, the details thereof;

(c) if not, whether there is any proposal under Government's consideration to set up any regional news unit at Cuddapah in Rayalseema region of Andhra Pradesh;

(d) if so, what are the details thereof; and

(e) if not, what are the reasons therefor?

THE MINISTER OF STATE Of THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (e) There is no proposal to set up a Regional News Unit of All India Radio in Rayalseema region of Andhra Pradesh. All India Radio has part-time Coirrespondtents at Chittoor. Cuddapah and Kurnool and news relating o Rayalseema is adequately covered in the news bulletins put out by the Regional News Units at Hyderabad and Vijayawada.

Advertising by Foreign Companies on Satellite Television Network

190. SHRI KRISHNA KUMAR BIRLA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) whether it is a fact that a number of companies are spending huge amount on advertisement of their products through foreign satellite television network;

(b) whether it is also a fact that Government are contemplating to curb advertising on foreign TV network; and

(c) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K P. STNGH DEO): (a) Yes, Sir.

(b) and (c) The RBI has been advised no;- to release foreign exchange for advertisements over foreign satetlite channels by non-exporters or those with negligible earnings.

AIR Stations in Andhra Pradesh

191. DR NARREDDY THULASI REDDY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

(a) what is the number of AIR stations in Andnra Pradesh that are having Vividh Bharati service with their names;

(b) whether there is any proposal to introduce Vividh Bharati service from AIR station, Cuddapah in Andhra Pradesh;

(c) if so, the details thereof; ond

(d) if not. the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Hyderabad and Vijayawada stations of All India Radio have Vividh Bharati service.

(b) No, Sir.

(c) and (d) Prioritisation of locales for new Vividh Bhorati Centres is done on the basis of market potential and underr the overall prioritisation for different schemes within given budgetary resources.

Amount outstanding against various agencies on account of advertisement

192 SHRI S. AUSTIN; Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the amount outstanding against various agencies for broadcast and telecast of their advertisements as on 30th June, 1993;

(b) what are the reasons for not re-covering the same so far; and

(c) what steps have been taken/proposed to be taken to recover outstanding dues?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) The amount outstanding

against various agencies for broadcast/ telecast of their advertisements as on 30th June, 1993, is as under:—

All India Radio ... Rs. 2.21 crores

Doordarshan ... Rs. 18.67 crores

(b) Arrears are inherent in the system of accreditation of accreditation of advertising agencies and attending credit facility. The accredited agencies are entitled to a credit period of 45 days.

Co) All India Radio and Doordarshan are taking recourse to all the contractual provisions to ensure timely payment of dues, including encashment of bank guarantee/de-accreditation not errant agencies, arbitration and legal action.

Preservation of tapes in Delhi Doordarshan

193. SHRI N. GIRI PRASAD:

SHRI GAYA SINGH:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state;

fa) whether Government are aware that lot of tapes on different occasions have been found in the dustbins in the Office of Doordarshan, Delhi;

(b) if so, the details thereof;

(c) what steps government have taken to punish those found responsible for this; and

(d) what are the details regarding pre-serving and keeping proper account of tapes?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Yes, Sir.

(b) A total of 17 new video tapes of Doordarshan. Delhi were found in dustbin till the 8th of July, 1993.

(c) The matter is being entrusted to Delhi Police for further appropriate action.

(d) Stock Register is maintained keeping account of tapes. It is also pre-posed to set up an Archive for preser ing important tapes

Loss to Doordarshan on account "The World This Week" programme

194. DR. BAPU KALDATE:

SHRMATT KAMLA SINGH;

Will the Minister of INFORMATION AND BROADCASTING be pleased *to state-*.

(a) whether it is a fact that Doordar shna incurred heavy loss on account on programme "The World This Week";

(b) if so, what is the estimated lose suffered by Doordarshan since the inception of the programme (year-wise) statins the reasons therefor;

(c) whether it is also a fact that producers had applied for time-slots for programmes on Doordarshan;

(d) if so, the reasons for not entertaining their offers; and

(e) whether Government propose to' review the decision?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) No, Sir

(b) Does not arise.

(c) Yes, Sir.

(d) The grant of an extension to the existing programme was considered more appropriate in view of its popularity amongst the viewers.

(e) Yes, Sir The matter will be reviewed at an appropriate time.